



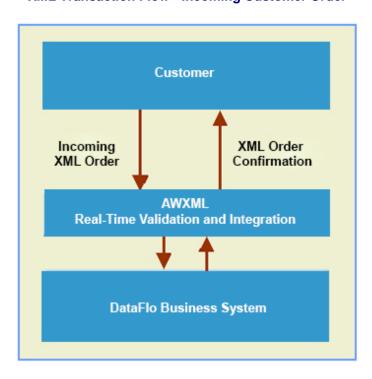
## AdvancedWare is Pleased to Present AWXML for DataFlo - \$7,500

With AWXML, your company will be able to automatically exchange XML transactions with your customers which are fully integrated with your DataFlo business system. Processing transactions via XML is a very efficient way of doing business. And with AWXML, it's easy because the integration with DataFlo is built in. AWXML handles a variety of transactions including incoming Orders from your Customers, Distributors, Corporate Web sites, and even Web Marketplaces. And because AWXML does **Real-Time** validations, you can rest assured that only accurate Orders will be updated into your DataFlo system.

## **Key Features of AWXML:**

- All XML transactions are automatically integrated into your DataFlo system so no re-keying or manual processing is required.
- 2. Incoming XML Orders are processed in Real-Time and XML Order Confirmations are automatically transmitted to your Customer in Real-Time.
- With AWXML, the Orders processed will execute all of your business rules (file-time logic, etc) that you have in place for DataFlo. This will insure that all orders processed into your system are fully validated.
- 4. AWXML logs all transactions and the Real-Time validation routines will even automatically email you if any problems with the transaction occur such as the Customer transmitting an invalid Part Number.
- 5. AWXML works with any release of DataFlo.

## **XML Transaction Flow - Incoming Customer Order**



**Our Turnkey Approach:** For the price of \$7,500, AWXML is the perfect add-on product to AdvancedWare's AWWebStore solution. AWXML includes the combination of products and services needed for your company to be up and running. We include the installation and setup of AWXML on your server and full integration to your release of DataFlo, even if you have customization.

**The Bottom Line:** With AWXML, you and your key customers will be sending and receiving XML transactions which are fully integrated with your DataFlo system.

To arrange for a demonstration or to order your copy of AWXML please give us a call at (949) 609-1240

Contact Us

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